

# THE LAWYER Awards

## Sustainability Initiative

### CATEGORY GUIDELINES

This category is open to all providers of legal services including law firms, barristers' chambers, in-house teams and New Law providers. The Awards are judging performance from January 2023 to the present day.

We use the word sustainability to include ESG (environmental, social and governance) challenges and how businesses consider their material and ethical impact on climate and communities.

*To enter you must complete the entry form on the online entry portal.*

Don't forget, you can log-in and out of the entry portal as many times as you like prior to submitting.

### WHAT WILL THE JUDGES BE LOOKING FOR IN THIS CATEGORY?

- **Objective (500 words)**
  - Our judges will want to understand why this initiative was developed and under what circumstances. You should aim to demonstrate how this fits in with a wider sustainability strategy and the organisation's impact on the wider world, either climate or communities. What problem does this initiative set out to solve? What ethical choices has the organisation made? Please be as detailed as possible when outlining the plan you worked to
- **Implementation (750 words)**
  - Our judges will be looking for the standout features of this initiative, and what makes it unique. You should include reference to how data has been used to guide strategy. Please be as specific as possible when detailing how the team implemented the initiative and any obstacles they needed to overcome
- **Success (500 words)**
  - Our judges will want to see both qualitative and quantitative results of the initiative, with a focus on relevant statistical data, and how the initiative has impacted on the wider world
- **Additional materials**

- You should use this section to upload any client testimonials that add weight to your entry, and any charts or other visual aids that illustrate your work.

**There is a confidential information section on the form:** We fully appreciate that some of the information you include in your entry may be sensitive. We want to encourage you to submit as much detail as possible, including financial details, therefore please include in this section any sensitive information that should be treated for judges' eyes only.

**Entries are welcome from:**

All providers of legal services including law firms, barristers' chambers, in-house teams and New Law providers.

**General points to remember:**

- The more detail you provide, the more likely your entry is to be highly ranked by our independent judges
- Client testimonials add extra weight to your entry – please provide them during the online entry process
- Please ensure you indicate clearly on your entry where information is confidential; the content of entries is for judges' eyes only, however details given in your submission may be used in the shortlist announcement and the post-event editorial coverage when not marked otherwise
- Entries covering work outside of the dates given (January 2023 – present day) will not be considered