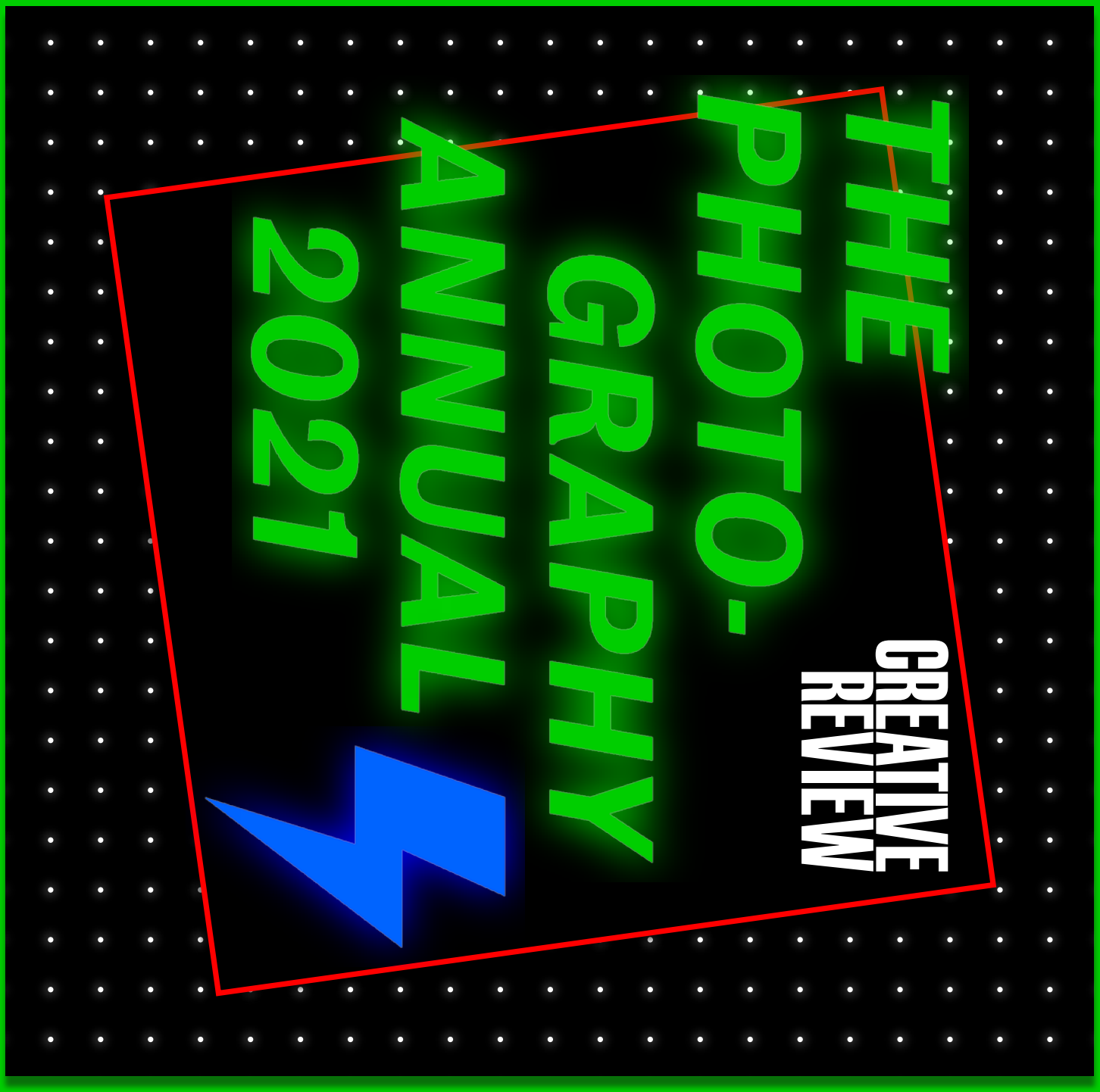
THE PHOTO-GRAPHY ANNUAL 2021
CREATIVE REVIEW

CREATIVE REVIEW

THE PHOTOGRAPHY ANNUAL 2021 ENTRY PACK

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CREATIVE REVIEW

# 01 CATEGORIES

### PERSONAL
We understand that unpublished work should receive recognition as equally as published and commissioned work. Whether you are a professional photographer or not, please enter your personal projects in this category

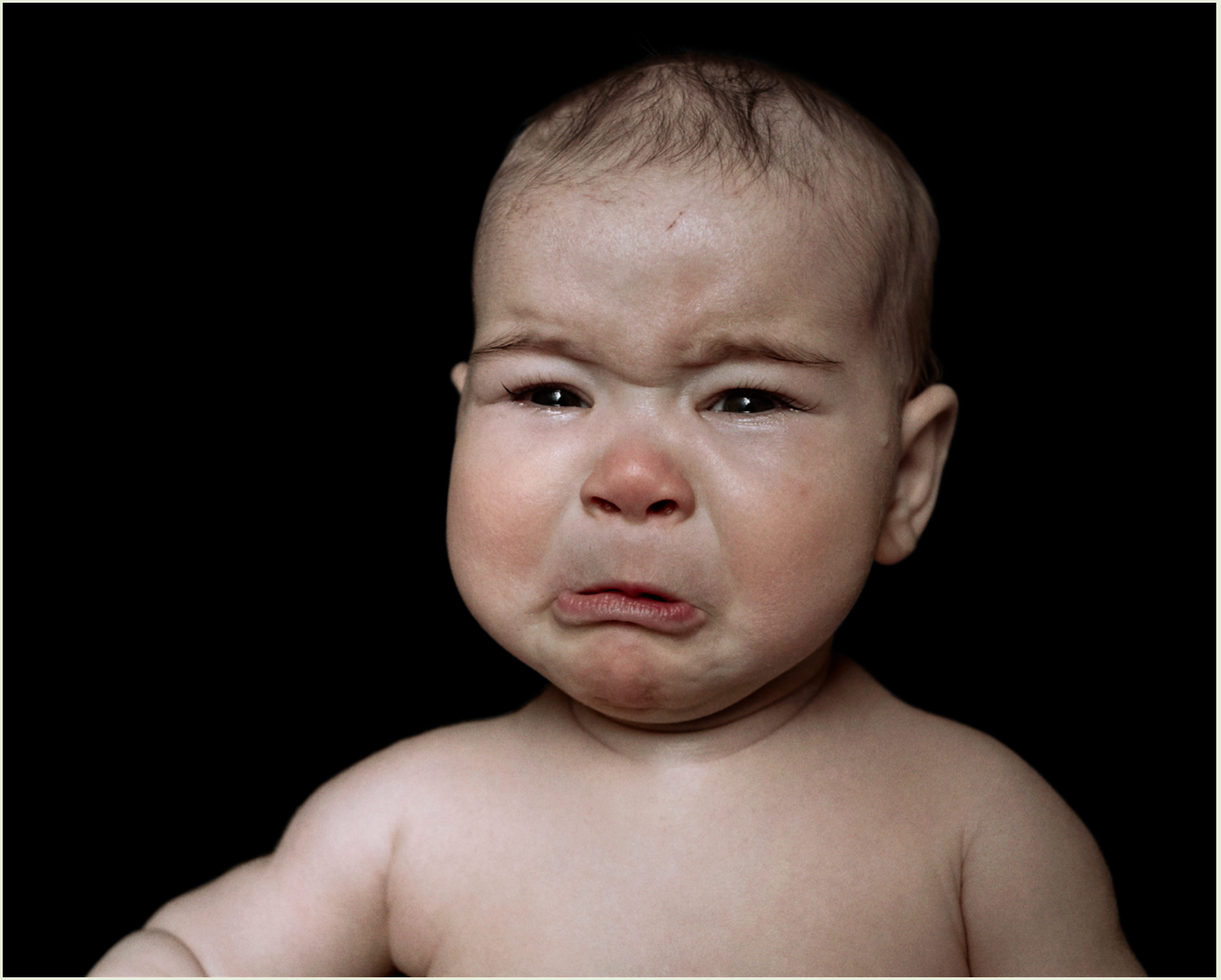
### EDITORIAL
From a reportage piece to a book cover, this category celebrates the best in editorial photography within magazines, newspapers, books, and online content

### ADVERTISING/MARKETING
The advertising and marketing industries understand the power of the images. This category celebrates work for commercial clients and features campaigns (both still and moving image) in which brilliant photography works in harmony with great creative ideas

### STOCK PHOTOGRAPHY
Celebrating images shot for and art directed by image libraries, showcasing the brilliant photography now being created in this important area of photography

### FASHION
This category covers all areas of fashion photography (both still and moving image), whether created directly as advertising for brands or for editorial projects in magazines

### STUDENTS/GRADS
Here we celebrate the work of those studying on photography courses across the globe, as well as that of those who have graduated in the summer of 2021. Work entered in this category can include personal projects, portraiture, work for clients, and more – anything goes!



2020 Winner
Sophie Ebrard

CREATIVE REVIEW



## 02 WHY ENTER?

**1** Be part of one of the most widely respected photography awards in the industry, and see your work featured alongside the best and brightest photographers of 2021

**2** Increase your exposure by featuring in the Creative Review Photography Annual print magazine, as well as online and on our social channels – reaching a network of over 2m+ creatives worldwide

**3** Enhance your profile and position yourself at the forefront of creativity by being recognised as one of the best in your field

**4** Impress existing clients and reach new prospects, including agents and commissioners

**5** Receive your very own copy of the Photography Annual 2021 in print as a long-lasting testimony to your success

2020 Winner
Mohammad Sharaf

# 03 WHAT TO ENTER

### EXPLANATORY BRIEF
Explain your project and why it should be featured in the Creative Review Photography Annual (max 500 words)

### SUPPORTING IMAGES
Provide between 1–6 digital images per entry

Stills should be supplied as RGB, high resolution JPEG or TIF files, they can be any DPI and size, but should not exceed 50MB in total

Moving image projects should be supplied as either MOV or MP4 files

For advertising, editorial and brand entries, final layouts or images of publication (e.g. advertising posters, magazine spreads, book covers, etc) should be supplied as well as the original images. All images will be sent to print as submitted

### CREDITS
Please include information on any contributors that were involved in your project that need to be credited with your entry (this could be agencies, designers, stylists etc)

Credits will be printed as submitted

2020 Winner
James Pearson-Howes

## 04 HOW TO ENTER

**1** Once you have your explanatory brief, images and credits ready, you can upload them using our online entry form here

**2** The form will guide you through the process, allowing you to input information for each project you would like to enter into the Photography Annual. You can upload multiple entries within the same form

**3** If you would like to come back to edit your entry before submitting it, you can do so by visiting the website and clicking START/ EDIT MY ENTRY and logging into your account. Alternatively, you will receive an email after starting your entry, which will include a link to go back and edit

**4** Once you are ready to submit your entry/ entries, you must proceed to payment. Once payment has been made (£35 + VAT fee per entry), you will not be able to go back and edit

**5** You will receive a confirmation email once we have received your entry/entries, which will also include your entry number. If you have any questions after you submit, just quote your entry number when enquiring so we can help you as quickly as possible

2020 Winner
Tami Aftab

# 05 FAQs

***When is the entry deadline?***
The deadline for entries is midnight GMT on Friday August 20, 2021.

***How much does it cost?***
All entries into the Photography Annual 2021 are charged at £35 + VAT per entry.

***How do I enter?***
All entries can be made online using our entry platform here.

***What do I need to provide?***
We ask for an explanatory brief (max. 500 words), 1-6 supporting images or videos and any necessary contributor credits. Visit the 'what to enter' page in this pack for further details.

***How many supporting files am I allowed to include?***
Each entry may consist of 1–6 images or videos. The maximum upload limit per entry is 50MB.

***Can I go back and edit my entry after starting it?***
Entries can be started at any time before the deadline. You are able to edit each entry as many times as you wish, but once you have submitted your entries and paid any admin fees, you will be unable to go back and edit.

***How do I know if my work is eligible?***
Any work entered must have been produced or first launched/published between October 7, 2020 to September 9, 2021 to be eligible for entry. View full terms and rules of entry here.

***Can I enter the same project into more than one category?***
Please ensure that you only enter each project into one category. Should your work be selected, it will only be published once in the Photography Annual 2021.

***Is there a limit on how many entries I can submit?***
There are no restrictions on the number of entries each person/company can submit – you can enter as many as you wish! However, please only enter each project into one category.

***How will winning work be showcased?***
Successful entries will be showcased by category in the Dec/Jan issue of Creative Review, the Photography Annual, which is published in December 2021. The winners' showcase will also be published online on creativereview.co.uk and shared across our social media channels. There will be two categories of awards: Winners in the Photography Annual, which will receive additional coverage and a special mention, and Honourable Mentions.

***When is the judging taking place?***
Judging will take place in September-October 2021. All entrants will be contacted as soon as possible after the judging day to update them on the status of their entries.

***If my work is selected, when will it be published?***
All entrants will be notified on the status of their entries after the judging has taken place in September-October 2021. Winning entries and honourable mentions will be published in December 2021.

2020 Winner
Lynsey Addario

# 06 RULES OF ENTRY

**1** The Photography Annual is open to independent photographers, students, and anyone commissioning photography, including ad agencies, in-house marketing departments, brands, magazines, publishers, stock libraries, CG houses etc.

**2** Multiple entries can be made into the same category.

**3** The Photography Annual is open to countries worldwide.

**4** Any work entered must have been shot or first published between October 7, 2020 and September 9, 2021 to be eligible for entry.

**5** All entrants must complete our online entry form. Entries will not be accepted by any other means.

**6** All entries must include an explanatory brief.

**7** When entries are submitted on behalf of clients by agencies or other parties, Creative Review will assume client approval has been secured by the entering agency. If any issues arise concerning client sign-off once the entry has been submitted, your entry will be void.

**8** All credits must be detailed when entering online. All information provided at the time of entry will be used to credit published work; however Creative Review reserves the right to amend your copy in order to adhere to editorial style where appropriate. If necessary this information may be condensed or edited for space in the issue, so please consider this when making your submission. Creative Review accepts no responsibility for incorrect information provided.

**9** Creative Review assumes that all entries are original and are the works and property of the entrant/client the work is submitted on behalf of. As a condition of entry, the entrant grants Creative Review permission to reproduce the works in print and in digital format in relation to the Photography Annual and its promotion and attests that they have the right to grant this permission. The entrant also indemnifies Creative Review against any complaint/action arising out of the publication of the entered images and guarantees that they have sought and received all necessary permissions (including model releases) in relation to the work and its publication by Creative Review. Creative Review will not be held liable for any action or claim arising out of the reproduction of entered works in whatever format.

**10** A £35 + VAT fee will be charged per entry. This fee will appear on the checkout page after clicking 'submit and pay'.

**11** The judges reserve the right to re-categorise entries if they think another category would be more suitable, and to edit the number of entries in a series to be featured in the final publication. However, judges should not be expected to routinely recategorise incorrectly entered projects.

**12** Centaur Media/Creative Review accepts no responsibility for the loss or damage of material submitted.

**13** When making your entry you may upload 1–6 related images per entry.

**14** Work should be submitted online in the following formats: RGB JPEG or TIF for still images, and for moving image entries MOV files using the H264 codec or MP4 files. Please ensure that the images supplied online do not exceed the maximum upload limit of 50MB per entry.

**15** The judges' decisions are final and no correspondence will be entered into regarding them.

**16** Should your work be selected, it will only be published once in the Photography Annual. The organisers will not refund duplicate projects made into different categories.

**17** All entrants will be notified as to the status of their entries after the judging is complete. Selected entries will be published in the December/January 2021 edition of Creative Review (on sale in December 2021).

By submitting an entry, you confirm that you have read and agree to the Rules of Entry and understand that these now apply.

2020 Winner
Casper Sejersen

## 07 CONTACT

Got any questions or queries about entering?
Get in touch with Anna Walder:

***T*** +44 (0)20 7970 4026
***E*** anna.walder@xeim.com
***W*** creativereview.co.uk/the-photography-annual-enter

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